



IUG PRESIDENT MEETING

4-DEC-2018, DARMSTADT

ADABAS & NATURAL WORKING GROUP



Software AG

International User Groups

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Software AG

GENERAL CONSIDERATIONS

SIMILAR STRUCTURE AS FOR IUG 2018

- **One joint Adabas & Natural session**

- One general introduction session on Monday with all A&N IUG presidents
- One session for introduction of attending customers on Monday – update on Tuesday if needed

- **Agenda organized by topics / themes**

- Software AG – product news, roadmap, demos, best practices
- Customer experiences – 30 min. per presentation with a proposed structure, like this:
 - Max. 3 min. company overview
 - Max. 2 min. role of A&N applications in the company
 - Max. 5 min. technical environment
 - Min. 15 min. solution and findings / best practice / lessons learned
 - 5 min. Q&A
- Networking sessions
- Ideal mix customers (60%) and Software AG (40%)

ADABAS & NATURAL @ IUG 2019

OUTCOME OF WORKING GROUP

1. Setup a social media group for A&N @ IUG (e.g. LinkedIn) to overcome GDPR and form a virtual “international community” – extend reach to target audience
2. Provide parallel sessions (max 2) for platform-specific deep-dive topics (e.g. mainframe zIIP offloading, container/cloud architectures)
3. Sharpen the IUG president role in promoting IUG, in assisting speaker and at the IUG event (e.g. topic-related speed dating) – share IUG president bio/role in brochure
4. Provide more A&N related benefits about IUG at Software AG website.
5. Run an award program to get “newbies” (new talents, max 1-3 years) telling their story about using A&N (15 min. each)
6. Change the introduction of the attendees – 3 min. talking about how they leverage A&N in their companies – to improve networking
7. Continue with product live demos and topic-structured agenda (no product split)

ADABAS & NATURAL @ IUG 2019 - TOPICS

OUTCOME OF WORKING GROUP

- **Adabas & Natural 2050+ Strategy Update and Roadmap**

- Oct. 2018 release highlights and Oct. 2019 release preview (roadmap)

- **Mainframe Optimization**

- Mainframe zIIP Offloading
 - Customer presentations. Product news. Value calculation.
- Installation and upgrade, tips & tricks
 - New product features and how to apply them.*

- **Linux, Container & Cloud Rehosting**

- Customer presentations (mainframe or legacy UNIX). Microservices and container architecture. Running in public cloud environments (e.g. AWS, Azure).
- Performance monitoring with Adabas Review LUW and managing distributed database environments with Adabas Manager LUW.*

- **Migrating to NaturalONE and DevOps**

- Customer presentations. Real-world examples moving to NaturalONE and DevOps. Best practice sharing. How to overcome organizational and technical challenges. NaturalONE new capabilities.*

- **Generational Change**

- Manage the generational change end-to-end. Customer curriculums (incl. product training) and onboarding program (by DBA, AppDev). Newbie stories.

- **Digital Transformation (use-case centric with end-to-end demo)**

- From API enablement, to integration to portal to secure usage, Adabas data value chain (from transactional data to AI to the user), Connecting IoT devices with A&N apps and real-time monitoring, “digital assistants e.g. Amazon Echo for using an A&N application. Customer sessions.

Additional Topics:

- Share your “newbie” story about your 1-3 years A&N experience (15 min).
- Design Thinking workshop around data security (e.g. auditing, encryption) OR setting up “test environments”
- Best practices on Adabas database design

* Session should include live-demo.

